

ROBERT RODRIGUEZ

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DIGITAL ARTIST

Innovative Artist and Developer dedicated to enhancing efficiencies and developing creative solutions. A creative mind that is committed to amazing results through accountability and utilizing collaborative communication to deliver products that exceed expectations.

TECHNICAL SKILLS

Photoshop | InDesign | Illustrator | HTML | CSS | JavaScript | JQuery | Salesforce

CORE COMPETENCIES

Web Development | Graphic Design | Photography | User Interface | Cross-browser Compatibility | Web Analytics

PROFESSIONAL EXPERIENCE

SITE Centers Corp., Beachwood, OH

May 2013 – April 2023

Application Developer

Lead developer of corporate website, developer of web-based applications and mobile applications using both third-party systems and fully custom code.

- Worked closely with Corporate Branding to ensure continuity of products.
- Photographed all new employees allowing for close relationships across the company.

Electronic Merchant Systems, Independence, OH

October 2012 - April 2013

Web Developer

Convert the code of several of the company's older sites to more modern and updated standards.

- Bridged the gap between IT and the Creative Department.
- Designed and coded mobile version of corporate web site.

AmTrust Financial Services, Inc., Seven Hills, OH

January 2012 - September 2012

Web Developer

Creating web sites for new company products and acquisitions.

- Managed team of other designers.
- Converted old code to modern and updated coding practices.

iNamics Corporation, Chagrin Falls, OH

November 2010 – December 2011

Web Developer

Lead front end web designer focusing on the user's experience.

- Collaborated with clients in the design and implementation of websites.
- Coordinated project milestones with in-house developers.
- Designed printed materials for marketing and advertising.
- Coordinated and designed email marketing campaigns.

ADDITIONAL RELEVANT EXPERIENCE

Rodriguez Photography, Elyria, OH

Owner

Primarily a Wedding Photographer, also photographed sports, children, families, products, and corporate events.

- Designed and layout of albums, web design and management, advertising, marketing, product purchasing, client management and vendor relations.

- Lectured and provided Photoshop training.

Elyria Color Service, Elyria, OH

Digital Department Manager

Advanced digital retouching and artwork, layout, training, purchasing equipment ranging from computers to high-end digital printers, and managing staff.

The Premier Media Group

Pre-Flight Manager

Managed throughput of jobs between several departments.

- Checked incoming jobs for content.
- Worked closely with graphic artists, darkroom strippers, pressmen, and media artists.

The State Manufacturing Company

Graphic Artist

Created quarterly and annual publications, various labels, spec sheets and sales tools for products.

- Developed close working relationships with pressmen, darkroom strippers and photographers.
- Learned the necessary skills for preparing artwork for offset printing.

EDUCATION

Certificate, Web Development

Lorain County Community College, LCCC, Elyria, OH

Associate of Arts, AA, Commercial Art

Virginia Marti College, Lakewood, OH